

TInnGO 9th Newsletter



Research underpinning Policy - TInnGO National Hubs' Policy Briefs

Let's make public spaces safer: TInnGO Incident Reporting Tool

POLICY BRIEF **TinnGO**

Baltic Hub

Gender balance in STEM – what it is and what could be done?
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Key messages:

- PURPOSE:** To inform everyone interested about the present situation of gender balance and the impact of its absence in the STEM field; to introduce ongoing practical measures in raising awareness about the importance and necessity of gender and diversity balance, as applied in one of Lithuania's tech-oriented education institutions and to assess the gender-related context of Baltic countries regarding STEM fields of study.
- AUDIENCE:** This policy brief presents the topic for general society as well as for women who are interested in pursuing a career in transport and smart mobility. It aims to raise awareness in the academic environment and to inspire other fields to be more inclined to address the



Eleven Policy Briefs were issued, summarising the findings from the work performed for the Gender & Diversity Action Plans that were developed by the National Hubs of the TinnGO project.

The thematic focus of each Policy Brief is per Hub:

Hub	Policy Brief Title - Theme
Baltic Hub	Gender balance in STEM what it is and what could be done?
Scandinavian Hub - Denmark	
French Hub	Towards Inclusive Mobility in the Paris Region
German Hub	Gender-and Diversity-sensitive participation culture in the mobility planning process
Greek Hub	Public Transportation in Thessaloniki's Metropolitan Area
Italian Hub	Sustainable Urban Mobility Plans: a gender and diversity issue?
Portuguese Hub	Community engagement to plan cycle-friendly cities
Romanian Hub	Gender equality and women's empowerment in transport from theory to practice.
Scandinavian Hub - Sweden	Can Bike sharing Contribute to Transport Justice?
Spanish Hub	Internal Job promotion processes with a Gender Perspective
UK Hub	Working with mobility providers to achieve gender and diversity smart mobility solutions

INCIDENT REPORTING TOOL

The TinnGO Incident Reporting Tool (T-IRT) enables anonymous users to share their experiences in order to make public spaces safer.

Information is analysed to engage our communities to find solutions and to hold our civic officials and police accountable to have better policies and infrastructure.



The **TinnGO Incident Reporting Tool (T-IRT)** is the virtual space, where users are sharing anonymously their own safety-compromising experiences, in order to increase awareness for making public spaces safer.

Do not hesitate! **REPORT** what happened!

TinnGO interviewing Opinion Leaders in gender smart mobility



The TinnGO project has interviewed twenty (20) experts and opinion leaders in the field of gender smart mobility. **Download the interviews.**

These experts are coming from different European countries and have diverse backgrounds. This diversity offers varied and enriching points of understanding for an open-minded and scientifically genuine conceptual approach of gender-smart mobility. With this action, the TinnGO project aims to revitalise the public discussions on gender smart mobility; engage with relevant opinion leaders to exchange views and new proposals on this field; and to provide a public platform for

Motivational Portraits of successful women in smart transport

communicating and spreading innovative ideas to reach different audiences.

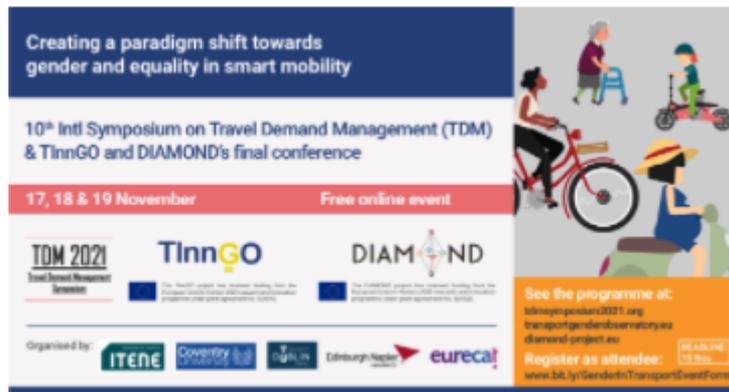


The research conducted capitalises on the experiences of female entrepreneurs and successful women employed in various transport and mobility related domains in ten (10) socially and politically divergent national contexts: **France, Germany, Greece, Italy, Latvia, Portugal, Romania, Spain, Sweden, and the United Kingdom.**

The 10 case studies demonstrate, on one hand, the existence and continuation of significant issues relating to women entrepreneurs, and, on the other hand, the portraits of fourteen (14) remarkable women illustrate how, through unabated work, ambition and determination, women's representation in key roles in the sector architecture and in transport- and mobility- related businesses has been ensured.

The motivational portraits have been articulated based on questionnaires, interviews and materials received from the 14 successful women. The information was received through the 10 national Hubs of TInnGO project and processed by INTECO, under the work aimed at developing deliverable D9.5. 'Case studies of female entrepreneurs'.

TInnGO Final Conference, 17th – 19th November 2021



The TInnGO project Final digital Conference, “**Creating a paradigm shift towards gender and equality in smart mobility**”, took place from 17th – 19th November 2021, in conjunction with the **10th International Symposium on Travel Demand Management** and the final conference of **DIAMOND** project.

Conference Programme

The **Conference papers could be found here**

The **Conference videos could be watched here**

The transport policy’s vision is that everyone should have the same access to transport services, to be able to go where they want or need to go and to be able to do so easily, safely, confidently and without extra cost. Transport could make a difference in growing women’s efficiency and promoting gender equality. Transport is a traditionally male-dominated sector, both from an employment perspective and the values it symbolises. The UK’s DfT’s Inclusive Transport Strategy has the potential to be a key vehicle for achieving the improvements that are needed. A successful strategy needs transparency, ambition, and set of practical actions across all industry sectors and users. With this in mind, coherent and innovative efforts have been made to provide transport professionals with the data, tools and approaches to help them to understand and achieve gender and diversity equality in transport and to help them to better incorporate gender issues in their planning and design.

Whilst gender in transport is therefore a rather new professional field, currently there is a huge amount of research, design and planning of systems required in order to achieve gender equality in the many sectors. For example the HORIZON 2020 call, MG-4-3-2018 on demographic change and participation of women in transport funded the DIAMOND and TInnGO project to create gender and diversity sensitive data, methodologies and tools to achieve gender equality in transport.

The event was an opportunity to develop and drive forward synergy between academics, researchers, policy makers and industry.

The event focus was on the following topics:

- New approaches to data collection – digital and mixed methods

- Gendered innovations in mobility/design research
- Gendered mobility, education, employment
- Gender and diversity in policy analysis and practice
- Dissemination and impact of gender analysis

TInnGO is a three years research project, funded in the context of the HORIZON 2020 Programme of the EU, aiming to create a framework and mechanisms for a sustainable game change in European transport, through a transformative strategy of gender and diversity sensitive smart mobility.

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