Fair Shared City- Vienna’s gender sensitive planning approach
Urban Structure - Mobility Conditions

Quality of Everyday Life
Who Owns Public Space? – Women’s Everyday Life in the City
Exhibition 1991

New topics
public space, pedestrians issues, women’s and girls’ needs and interests raised for the first time at the planning level

New methodical approaches
- target groups: daily life and mobility patterns of 8 women and girls: turkish housewife, student in a wheelchair, single mother, young girl, aged women, working single
- Identification of spaces of anxiety and wellbeing
- modal split seperat for men and women

Great response
4000 visitors, 36 media reports: tv, radio, newspapers
Gender Mainstreaming Pilot District Mariahilf

Mariahilf: small, central district, 28,000 inhabitants, 1.5 km², high density

Why Mariahilf as Gender Mainstreaming Pilot District?
- district women’s commission
- focus on improving conditions for pedestrians
- district decision on Gender Mainstreaming

Participants: 7 municipal departments charged with public space
Realized Measures

widening 1,000 metres of pavement, 40 street crossings, 26 lighting projects, 5 barrier-free pavements, one lift in public space, 2 minor square designs, additional seating in 9 different locations
GIS Supported District Maps

Ziele:
- Kindergarten
- Volksschule
- Hauptschule
- AHS
- Volkshochschule
- Spital
- Sanitätsstation
- Apotheke
- Praktischer Arzt
- Kinder- u. Jugendheilkunde
- Orthopädie u. Orthop.Chirurgie

Zeichenerklärung:
- Gehsteigbreite >= 2 Meter
- Fußgängerzone
- Schutzweg
- Ampel
  - Gehsteigbreite bis < 1 Meter
  - Gehsteigbreite bis < 1,5 Meter
  - Gehsteigbreite bis < 2 Meter
  - Parken auf Gehsteig
- Kopf- und Kleinsteinpflaster

Unfälle mit FussgängerInnen im Zeitraum 1.9.2005 bis 31.8.2008
- 3 Unfälle
- 4 Unfälle
- >= 5 Unfälle
Subjective feeling of safety

List of criteria to identify zones of anxiety for the urban lightning department

General planning recommendations for a safe city -> spaces with “social eyes”

Security walks: 6th district by local politicians, walks before renewal of social housing by police
Outcomes of Gender Mobility Activities

**Pedestrian issues** have a significant higher importance -> equal treatment of all traffic modes

**Quality of sojourn** is paid much more attention

**Social space analysis** before and **evaluation** after square design

**Networks** of green and pleasant **ways**

**Traffic light circuits:** reduced speed for calculation of pedestrian phases

**Lightning:** quality for pedestrian is paid more attention, checklist for use of higher lightning class

**Mobility agency installed** 2012 raises awareness for bike and foot traffic
assessment of proposed measures through gender and inclusive design experts
City of short distances ↔ Sustainable transport

Equity in access
Urban development areas
Oberes Hausfeld and Lake City Aspern
Urban Development Area Oberes Hausfeld

26 ha, 3700 housing units

15 developers joined to one company

80% eco friendly mobility, collective garages

Green structure:

Central Park

Green Line

Gender Planning Expertise:
Masterplan and Quality Board
Benefits of gender sensitive Urban design

- a „practical“ neighbourhood: city of short distances
- different offers for leisure: sejour, sport, playgrounds
- good mobility conditions for all traffic modes
- a safe neighbourhood with functioning social control
- A good connectivity with other parts of the city
- carefully designed buildings and open spaces
Manual Gender Mainstreaming in Urban Planning and Urban Development

depending on different levels of planning process…

…different user groups and their needs

…key criteria of gender-sensitive quality

…good practice realised in Vienna

…high quality density as central term


Manuals Social Space Analysis and Participation also consider gender aspects
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