





Fair Shared City- Vienna's gender sensitive planning approach

Urban Structure-  **Mobility Conditions**


Quality of Everyday Life



Who Owns Public Space ? – Women's Everyday Life in the City

Exhibition 1991

New topics

public space, pedestrians issues, women's and girls' needs and interests raised for the first time at the planning level

New methodical approaches

- target groups: daily life and mobility patterns of 8 women and girls: turkish housewife, student in a wheelchair, single mother, young girl, aged women, working single
- Identification of spaces of anxiety and wellbeing
- modal split separat for men and women

Great response

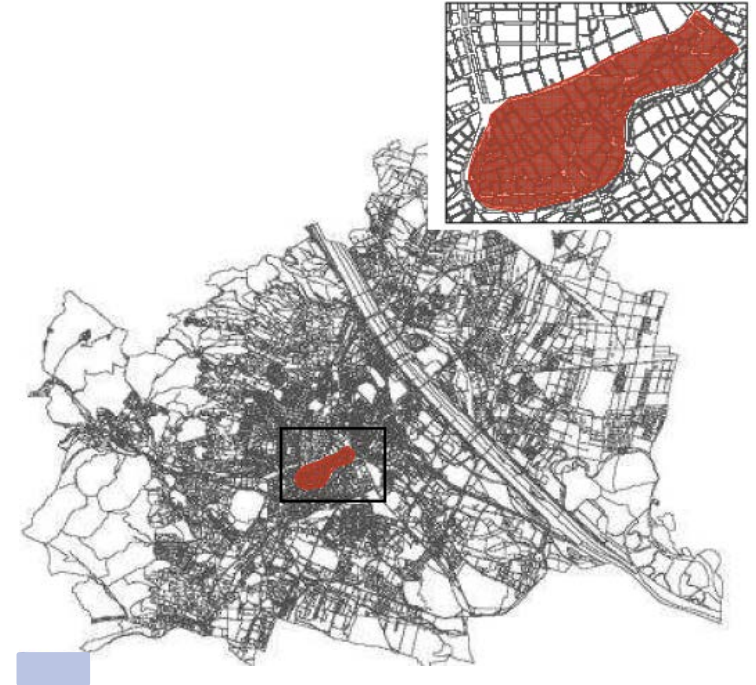
4000 visitors, 36 media reports: tv, radio, newspapers

Gender Mainstreaming Pilot District Mariahilf

Mariahilf: small, central district, 28.000 inhabitants, 1,5 km², high density

Why Mariahilf as Gender Mainstreaming Pilot District ?

- district women's commission
- focus on improving conditions for pedestrians
- district decision on Gender Mainstreaming



Participants: 7 municipal departments charged with public space



Broader Sidewalks



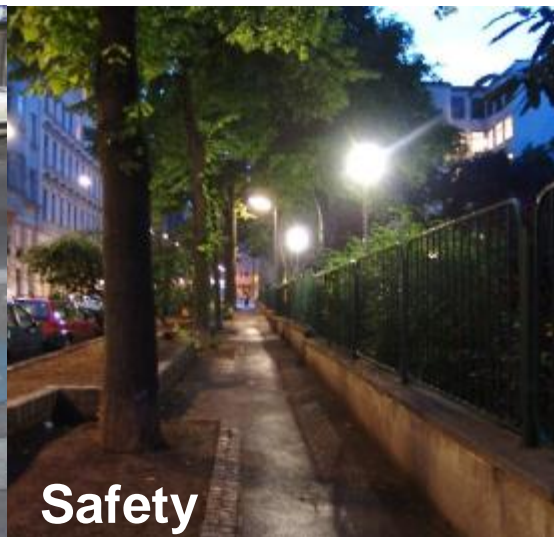
Barrier Freeness



Safe Crossing



Traffic Lights



Safety



Good Conditions



Sidewalk Cafe
























Realized Measures

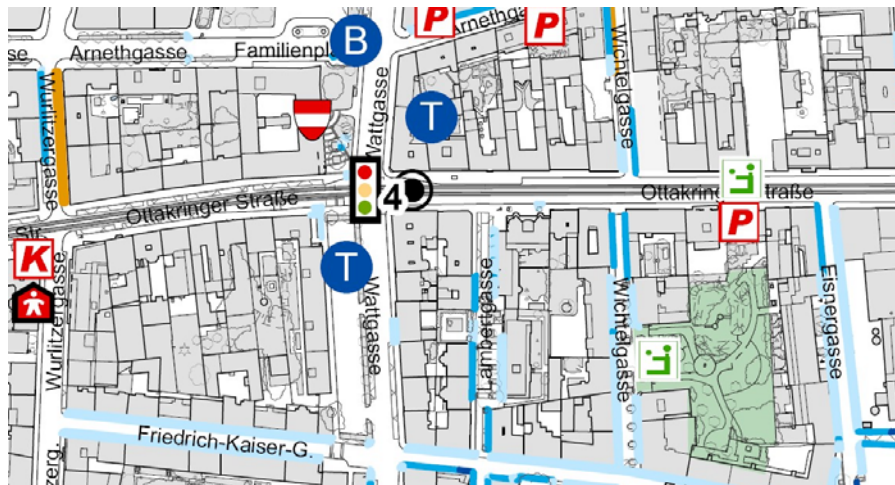
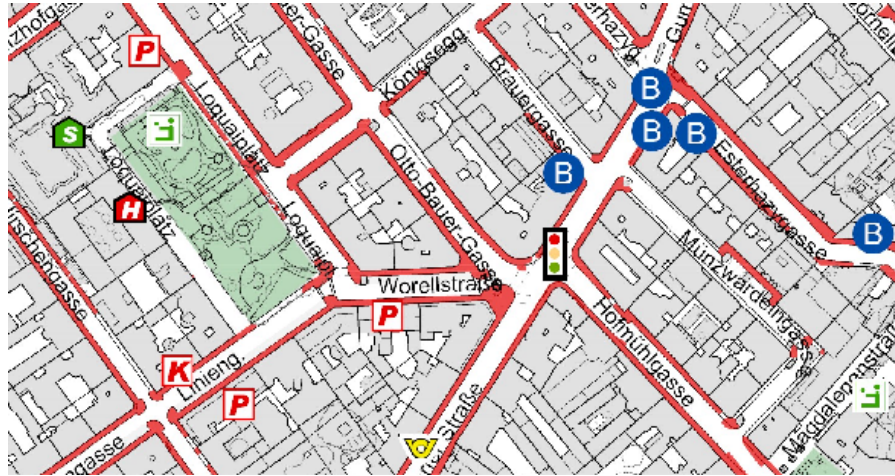
widening 1,000 metres of pavement, 40 street crossings, 26 lighting projects, 5 barrier-free pavements, one lift in public space, 2 minor square designs, additional seating in 9 different locations



GIS Supported District Maps

Ziele:




-  Kindergarten
-  Volksschule
-  Hauptschule
-  AHS
-  Volkshochschule
-  Spital
-  Sanitätsstation
-  Apotheke
-  Praktischer Arzt
-  Kinder- u. Jugendheilkunde
-  Orthopädie u. Orthop.Chirurgie
-  Spielplatz
-  Bad
-  Polizeiwachzimmer
-  Post
-  Pensionisten-WH
-  Städtisches Amt
-  U-Bahn
-  Schnellbahn
-  Straßenbahn
-  Bus
-  Regionalbus
-  Lokalbahn



Zeichenerklärung

-  Gehsteigbreite \geq 2 Meter
-  Fußgängerzone
-  Schutzweg
-  Ampel
-  Gehsteigbreite bis $<$ 1 Meter
-  Gehsteigbreite bis $<$ 1,5 Meter
-  Gehsteigbreite bis $<$ 2 Meter
-  Parken auf Gehsteig
-  Kopf- und Kleinsteinpflaster

Unfälle mit FussgängerInnen im Zeitraum 1.9.2005 bis 31.8.2008

-  3 Unfälle
-  4 Unfälle
-  \geq 5 Unfälle

Subjective feeling of safety



List of criteria to identify zones of anxiety for the urban lightning department

General planning recommendations for a safe city -> spaces with “social eyes”

Security walks: 6th district by local politicians, walks before renewal of social housing by police

Outcomes of Gender Mobility Activities

Pedestrian issues have a significant higher importance -> equal treatment of all traffic modes

Quality of sojourn is paid much more attention

Social space analysis before and **evaluation** after square design

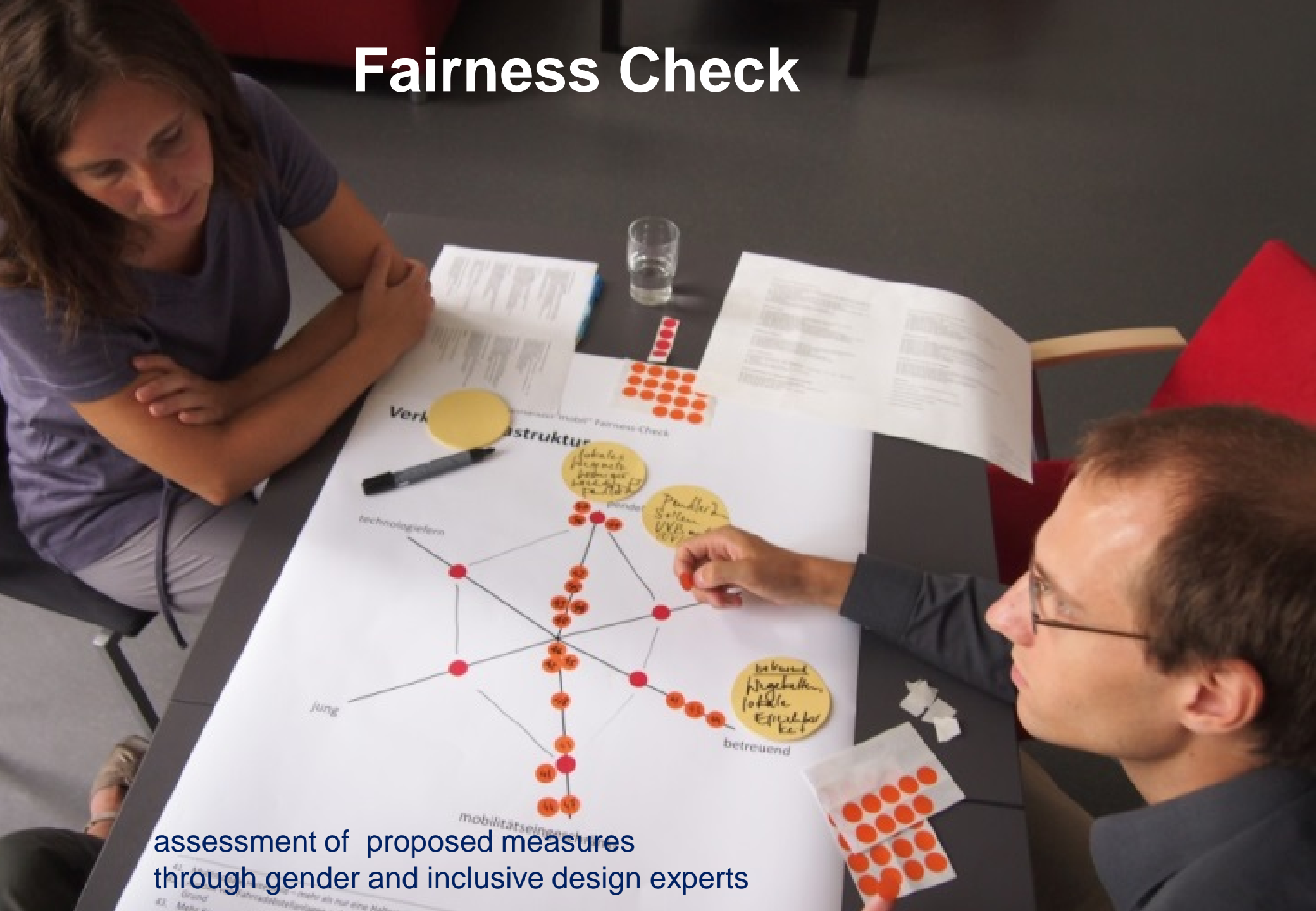
Networks of green and pleasant **ways**

Traffic light circuits: reduced speed for calculation of pedestrian phases

Lightning: quality for pedestrian is paid more attention, checklist for use of higher lightning class


Mobility agency installed 2012 raises awareness for bike and foot traffic

Fairness Check



assessment of proposed measures
through gender and inclusive design experts

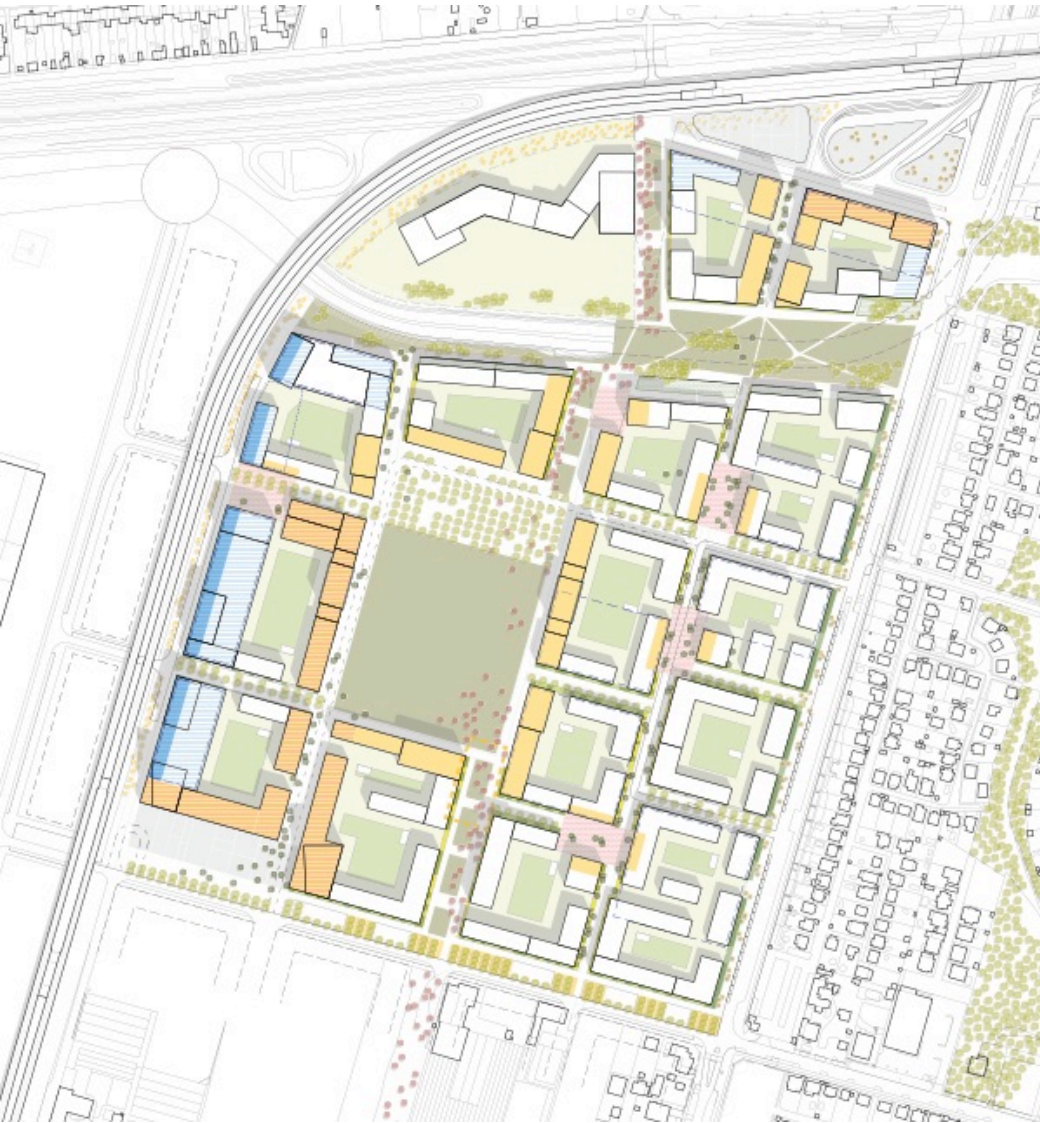
City of short distances  **Sustainable transport**


Equity in access

Urban development areas Oberes Hausfeld and Lake City Aspern



Urban Development Area Oberes Hausfeld



26 ha, 3700 housing units

15 developers joined to one company

80% eco friendly mobility, collective garages

Green structure:

Central Park

Green Line



Gender Planning Expertise:
Masterplan and Quality Board

Benefits of gender sensitive Urban design

a „practical“ neighbourhood: city of short distances

different offers for leisure: sejour, sport, playgrounds

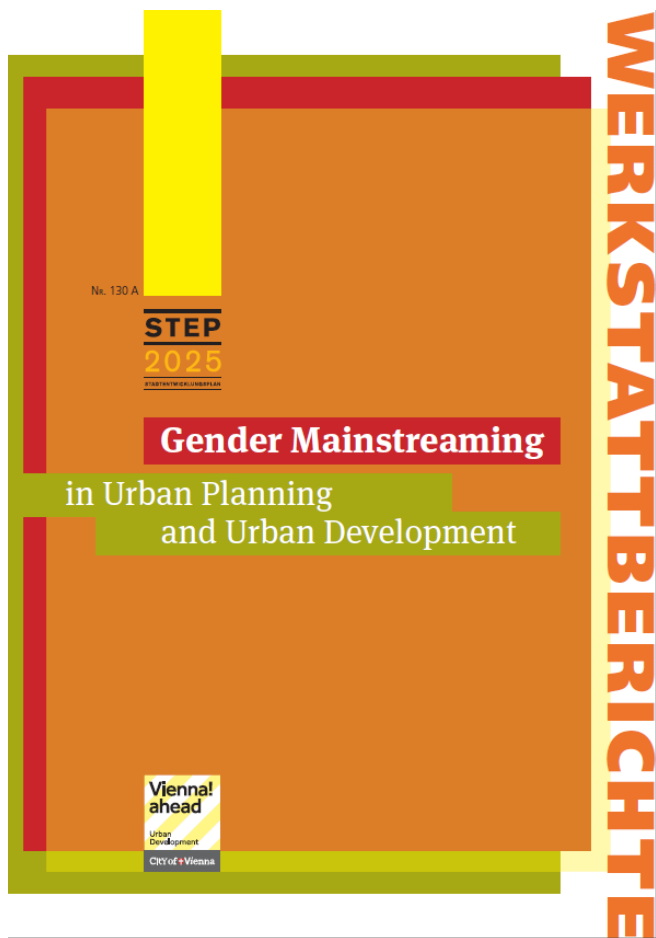
good mobility conditions for all traffic modes

a safe neighbourhood with functioning social controll

A good connectivity with other parts of the city

carefully designed buildings and open spaces

Manual Gender Mainstreaming in Urban Planning and Urban Development



depending on different levels of planning process...

...different user groups and their needs

...key criteria of gender sensitive quality

...good practise realised in Vienna

...high quality density as central term

<http://www.wien.gv.at/stadtentwicklung/studien/pdf/b008358.pdf>

Manuals Social Space Analysis and Participation also consider gender aspects

Contact

Eva Kail

City of Vienna

Executive Group for Construction and Technology

Competence Center Overall Urban Planning, Smart City Strategy,
Participation, Gender Planning

City Hall

1082 Vienna, Austria

Phone: +43 1 4000 82638

Mobile +43 676 8118 82638

eva.kail@wien.gv.at

<https://www.wien.gv.at/stadtentwicklung/alltagundfrauen>