

Multistakeholders' Forum:



Expanding the boundaries of Gender Smart Mobility

 Digital
Event

Thursday, 22nd October 2020

Register: <https://tinngo-forum.eventbrite.co.nz>

Digital link to join the
Multistakeholders' Forum

<https://us02web.zoom.us/j/85912960341>

www.tinngo.eu

Promoting the development of gender smart mobility throughout EU



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All sessions will be recorded

The TInngo Multistakeholders' Forum is taking place on 22nd October 2020, being the digital forum where new perspectives to approach gender smart mobility in the transport sector will be discussed with different stakeholders.

Key concepts in TInnGO project, such as smart mobility, gender and diversity mainstreaming will be introduced. A view of gender in smart transport that connects the TInnGO roadmap, on how this can progress current debates and create a paradigm shift towards greater inclusivity in the transport sector.

Scientific evidence will be presented and discussed on how inequalities are created and furthermore, the Forum will address paradigm shifts in education, employment, technological innovations and entrepreneurship as arenas for change and inclusion.

It will present which strategies /policies and interventions have been most successful in increasing diversity, and where more could be done, and whether this is having any effects in the wider transport system.

Following the work of the TInnGO Observatory, intersectional approaches to understand mobility will be the focus of discussions during the TInnGO Multistakeholders' Forum. Intersectionality, in relation to COVID19 revealed questions on differences in everyday life also related to mobility options or the lack of them.

The way forward opening a policy window for Gender Smart Mobility in the provision of proximity between stakeholders at both regional and European levels and to contribute with new knowledge in the design and implementation of sustainable future strategies of transport and future European policies.

Programme

09:00 - 09:05

Welcome and Registration

09:05 - 09:15

Opening statements

Prof. Andree Woodcock

TInnGO PI

Anca Pasca

EC project Officer in INEA, responsible
PO for TInnGO

09:15 - 10:05

The Gender Smart Mobility Roadmap

The opening session will introduce the key concepts in TInnGO, such as gender smart mobility, gender and diversity mainstreaming, digital methods and gender and diversity action plans.

We will present the TInnGO roadmap and methods and discuss how this can progress current debates and create a paradigm shift towards greater inclusivity in the transport sector and in transport policy.

Additionally, the use of design as a communication aid to draw out requirements and shape transport will be presented.

Panelists:

Hilda Romer Christensen

Associate Professor, University
of Copenhagen

Floriea Di Ciommo

Co-Director cambiaMO|changing Mobility

Felipe Moreira

Research Assistant, Coventry University

Paul Magee

Senior Designer, Centre for Intelligent
Healthcare, Coventry University

Moderator:

Andree Woodcock

10:05 – 10:20

Keynote speech:

Building imagination and possibilities of ‘gendering’ smart mobilities

Tanu Priya Uteng

Senior Research, Institute of Transport
Economics, Norway

10:20 – 11:00

Creating a paradigm shift in employment in the Transport Business Ecosystem

Despite concrete evidence affirming the benefits of gender and diversity in all industries in terms of increased satisfaction, creativity, innovation and sales, there is still a gender and diversity gap across the whole of the transport system (i.e. from education, through to operationalisation, sales and manufacture). Indeed, the automotive industry is viewed as one of the most hostile environments to women. In this session we will discuss the findings from our research, point to best practices and strategies to removing barriers including preparedness to increase diversity in employment.

Panelists:

Livia Spera	Acting General Secretary European Transport Workers' Federation
Laurie Pickup	International Director, Vectos and Honorary Professor of European Transport Policy, University of Aberdeen
Maria Chiara Leva	Lecturer TU Dublin

Moderator:

Stefan Roseanu

11:00 – 11:45

Creating a paradigm shift in the educational sector and research and innovation

A gradual change is occurring in the diversity of students taking STEM subjects. This session will discuss which strategies /policies and interventions have been most successful in increasing diversity, and where more could be done, and whether this is having any effects in the wider system. Attention will also be drawn to the lack of diversity within teaching, research and senior management in education and the effects this might have.

Panelists:

Francesca Ciuffini	Head of Marketing and Integrated Services Development, Italian Railway Infrastructure Manager
Elisabeth Young	Founder and President of WAVE (WoMen and Vehicles in Europe)
Natasha Sachiko Matsushima Carstens	Founder and President of WAVE (WoMen and Vehicles in Europe)

Moderator:

Miriam Pirra

11:45 – 12:00

Coffee break

12:00 – 12:20

Keynote speech:

Transport and social exclusion in rapidly developing cities

Karen Lucas

Prof. of Human Geography in the School of Environment, Education and Development (SEED) at the University of Manchester

12:20 – 13:45

Intersectional approaches to understanding Mobility

Intersectionality is a key concept in advancing understanding of mobility and the subtle influences lack of accessibility to transport provision may have on life outcomes, as well as everyday life.

The differential outcomes of COVID has provided a chilling reminder of the effects of intersectionality on disease transmission and severity. Similarly, personal factors such as age, gender and ethnicity can affect mobility.

This session will discuss the challenges of using an intersectional approach in transport research and pose possible solutions for researchers and policy makers wishing to adopt intersectionality.

Panelists:

Jonas Ihlström

Research Assistant at VTI, Swedish National Road and Transport Research Institute

Michala Hvidt Breengaard

Researcher, Post doc, Department of Sociology University of Copenhagen

Marcus Finbom

Urban and Traffic Planner, WSP Sweden

Tauri Tuvikene

Senior Researcher Tallinn University

Mariana Costa

Analyst VTM Lisbon, Portugal

Moderator:

Lena Levin

13:45 – 14:20

Stakeholders' Reflections on Gender and Diversity Sensitive Smart Mobility

Is the world prepared for smart mobility solutions, and how is it ensuring that future transport provision will be accessible and inclusive? This session will take the form of a structured discussion with stakeholders discussing how they are addressing this.

Panelists:

Sarah Bittner – Krautsack	Policy Officer, Mobility and Transport Technologies, Austrian Federal Ministry
Marta Serrano	Founder of the Initiative Women on the Move
Lena Ossvald	Consultant, Activist & Speaker
Eva Kail	Gender Expert, City of Vienna

Moderators:

Cathleen Schöne / Sebastian Spundflasch

14:20 – 15:10

The way ahead

TInnGO project findings should be translated into more robust and long-lasting EU statistics and follow up projects. What are the possibilities and challenges in terms of Eurostat and central EU institutions? What are the needs of various EU NGOs such as age, lgbt, ethnic minorities? What can be offered by EU institutions such as the EIGE and EUROSTAT? How can (person) transport/ mobility and diversity be galvanized in future EU treaties. What have we learnt from COVID?

Panelists:

Cristina Marolda	Former EC Policy Officer – Independent expert
Mimi Sheller	Professor of Sociology and Director of the Center for Mobilities Research and Policy, Drexel University
Andree Woodcock	Professor of Centre for Arts, Memory and Communities, Coventry University

Moderator:

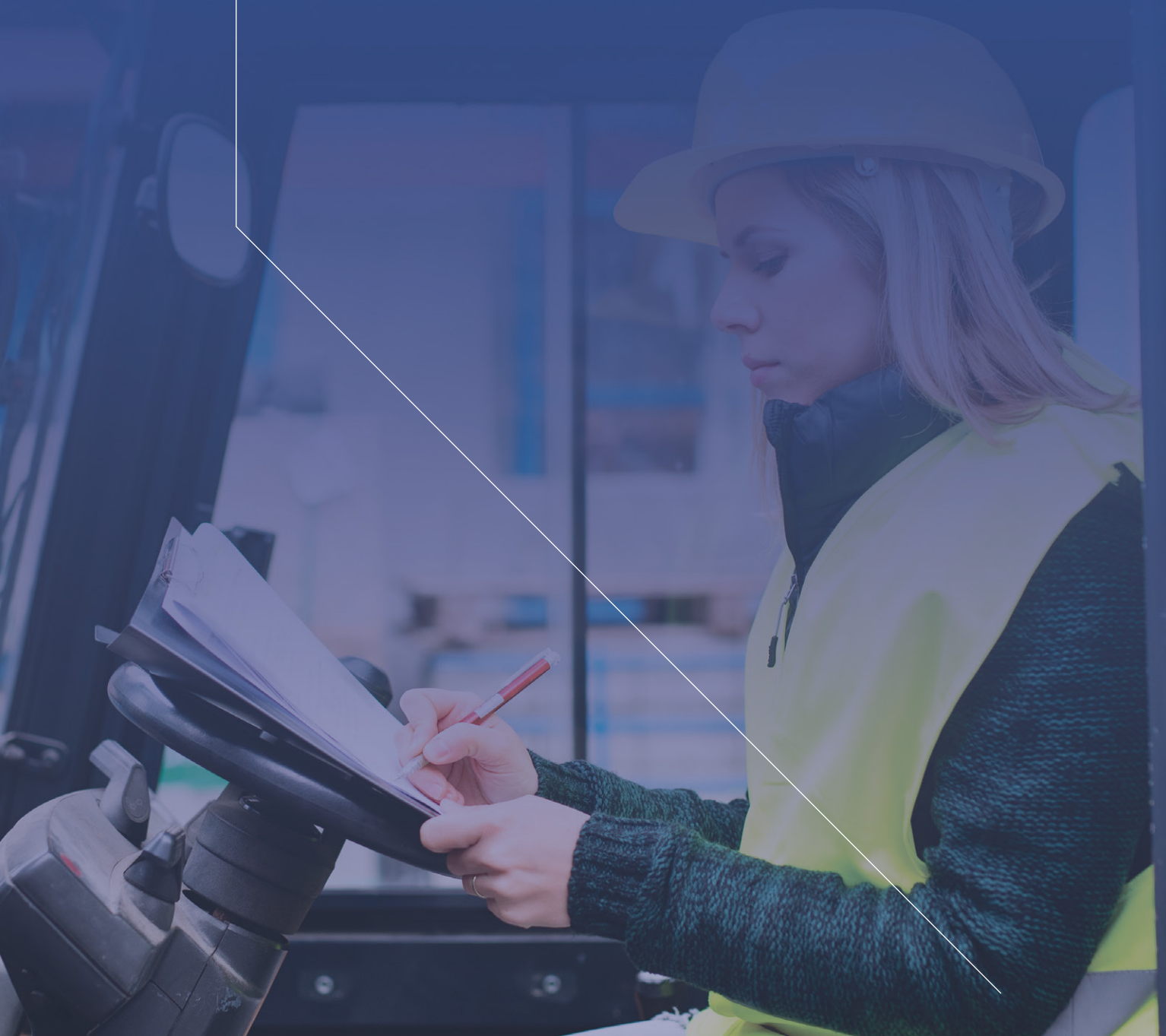
Hilda Romer Christensen

15:10

Closure of the Event

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Speakers in order of Appearance



Andree Woodcock



Andree WOODCOCK, is a former Daphne Jackson Fellow and member of the Centre for Memory, Arts and Communities in the Faculty of Arts and Humanities and affiliate of the Future Transport and Cities Research Centre at Coventry University (UK).

She is PI of H2020 CIVITAS SUITS and H2020 TInnGO projects and was PI of FP7 METPEX and RCUK funded Wemobile projects. All projects share a systems and transport focus and a need to address gender and diversity issues to make future transport inclusive and increase accessibility and opportunity.

Within TInnGO her key research has been in relation to D9.4 looking at gender and diversity issues in research and development. Andree will chair the TInnGO Multis-takeholders' Forum.

Anca Pasca



Anca PASCA, is Project Officer in the Innovation and Networks Executive Agency.

She manages H2020 projects dealing with road safety and socio-economic research in transport. Before working in Brussels, she has implemented regional development projects in rural and remote areas.

She holds a Bachelor of Political Sciences and a Master of Laws from the University of Strasbourg, France.

Hilda Romer Christensen



Hilda ROMER CHRISTENSEN is Associated Professor and head of the Coordination for Gender Research at University of Copenhagen. She has written extensively on gender, culture and more lately on gender in transport in comparative perspectives.

Head of the EU Transgen project 2007, Co-ordinator of the research network Gendering smart Mobilities in the Nordic Region 2017-2018 and currently scientific coordinator for the Horizon 2020 project: TInnGO focused on gender, transport and smart mobilities (2019-2021).

Among her recent articles are:

Hilda Rømer Christensen: The lure of car- culture. Gender, class and nation in 21st century car- culture in China. In Women, Gender, and Research 1.2015 <https://tidsskrift.dk/index.php/KKF/issue/view/3107/showTocrr>;

Hilda Rømer Christensen: Is the Kingdom of the Bicycles Rising Again? Gendering Cyclists in Post-socialist China; in Transfers: Interdisciplinary Journal of Mobility Studies, 1. 2017;

Hilda Rømer Christensen: Gendering Mobilities and (in) equalities in Post-socialist China. in Christina Scholten, Tanja Joelsson (eds): Gender and Transport planning and Politics Palgrave 2019.

Floridea Di Ciommo



Floridea DI CIOMMO, is co-director of cambiaMO|changing Mobility, a non-profit co-operative organization based in Madrid oriented to action on sustainable mobility. We are working within national and European research programs such as H2020 with INDIMO project on Inclusive digital Mobility solutions, Transport Equity Analysis (TEA, TU 1209) on transport assessment and Wise-Act Cost action on Autonomous and Connected Transport. Thanks to research works on equity, travel demand modeling and gender approach, Floridea is a member of two committees at the Transportation Research Board (TRB) one on Travel Behavior and Value (AEP30) and the standing Committee on Women and Gender in Transportation (AME20). She also chairs the subcommittee on Behavioral Processes: Qualitative and Quantitative Methods. She used to work in academia at the ENPC-ParisTech, the French Institute of Urbanisme, the UPM-Technical University of Madrid, UPC-BarcelonaTech and now she is regularly consultant at the OECD.

Her special research focus is on understanding the nexus between travel behavior and equity issues. During last 3 years she was working on care-givers mobilities (a key issue during this pandemic times), transport poverty and inclusion of digital mobility services.

Felipe Moreira



Felipe MOREIRA, is a Social Sciences graduate with a Ph.D. in Social Anthropology. He is working as research assistant for TIInnGO project at Coventry University.


Felipe's research interests vary from epistemological approaches to disability, gender, and diversity through an intersectional approach.

Paul Magee



Paul MAGEE, is the Senior Designer at Coventry University's Centre for Intelligent Healthcare (CIH). His role embeds collaborative and creative methodologies within high technology, social and clinical research funded by, among others, Erasmus+ and H2020. An experienced designer, with a wide portfolio that includes assistive technology, medical diagnostic devices, domestic products and vehicles, large scale installations and wearable technology; his research focusses on user-centred Interaction and Communication, Industrial Design and Design Empathy.

Paul obtained both Bachelors and Master's degrees in Industrial Design, at BIAD, UK; having designed a moving experience-platform to share or individualise travel and a wearable Augmented Reality (AR) optical interface. He has 20 years of experience in project leadership and design management having led the design team and directed design projects at the Health Design Technology Institute – developing assistive tech-



nology for SME's, expert patients and clinical practitioners. He has particular expertise in Co-creation, 3D CAD design, interface design, rapid prototyping and intellectual property protection. Both Paul's design work and research, is based upon collaboration with, and learning from, marginalised communities; applying knowledge to shared solutions and in doing so removing stigmatising separation among users.

Through design thinking and creative methods he developed the CUbe idea generation tool at Coventry University and has used the methodology to engage various professions and stakeholders, including the EU partners of the Co Creating Welfare project (CCW), NHS Always Events and clinical hardware engineering teams for Wheelsen-seTM. As an advocate of the new generation of designer/researcher/collaborator model Paul has published material on the use of co-creation in product development, design empathy and new creative methodologies.

He has presented the findings of designing for men's sensitive health at the Royal Society of Medicine, UK, Design4Health conference and European Academy of Design. He is also a contributing author to multiple publications including Design for Health, and 2020 textbook on Design for Ageing populations, published by Springer.

Tanu Priya Uteng



Tanu Priya UTENG, is a senior researcher at the Institute of Transport Economics in Oslo, Norway. She has worked extensively across a host of cross-cutting issues in the field of urban and transport planning in the past 16 years.

A few of her areas of expertise include: transport-related social exclusion, travel behaviour studies, transport modelling, evaluation and assessment studies and gender studies. She is currently leading several research projects funded by the Norwegian Research Council which are long-term strategic projects looking at topics like bicycling, first-last mile connectivity, climate and travel behaviour, green-shift in the Nordic region, and car-sharing.

In her various research undertakings, she ventures to explore the 'gender' dimension and plans to build a nuanced and structured understanding of the topic in designing and creating inclusive cities. She has edited Gendered Mobilities, Urban Mobilities in the Global South and Gendering Smart Mobilities.

Stefan Roseanu



Stefan ROSEANU, is an experienced Consultant for Urban Mobility and Railway Transport with a demonstrated history of working in the transportation business industry. Strong urban and intercity transportation competence with more than 15 years working in transport sector, both operational and consultancy jobs, and being a M.Sc.Eng. in Transport Civil Engineering.

During his transport-centric professional career, Stefan Roseanu has worked with central and local public authorities to create a proper business environment for sustainable public transport development. In different past and current projects, he was involved in, Stefan Roseanu proved to be a supporter of liberalization of railway transport sector, of building a competitive regulated public services business environment and of mixing in a sustainable way urban development with mobility activities.

For the last four years Stefan Roseanu has led the research and development team of the Romanian research SME Integral Consulting R&D, playing an active role in Civitas projects SUITS (Supporting Urban Integrated Transport Systems: Transferable tools for authorities) and TInnGO (Transport Innovation Gender Observatory).

In SUITS project, Stefan Roseanu has been actively involved in researching for innovative procurement processes and procedures, developing an integrated decision tool (to include innovative financing mechanisms, new bankable project preparation and innovative procurement) and coordinating the pilot project run by Alba Iulia Municipality.

In TInnGO project, Stefan Roseanu is part of an EU-wide research team looking in gender and diversity challenges in smart mobility sector; he is coordinating the Romanian Hub and is part of the research team on employment trends in Smart Mobility ecosystem with regard to opportunities and barriers for women.

Livia Spera



Livia SPERA, is the Acting General Secretary of the European Transport Workers' Federation. Livia studied Labour sociology at the university 'La Sapienza' and then obtained Master's in European Labour studies at the University of Milan and the University of Warwick.

She joined the ETF in 2005 as political assistant and in 2011 became political secretary for the Dockers and Fisheries Sections. In May 2019 she was nominated ETF Acting General Secretary.

Laurie Pickup



Laurie PICKUP, has been working in the field of mobility and gender for 45 years since his PhD on 'Mobility Issues in women's job choice' – the first work in the field. He has published widely on the subject: In 1989 he co-authored the first book on gender, transport and employment.

Over the decades he has worked on gender and transport projects for local authorities, ministries and international agencies. He was the gender and transport advisor to the European Bank for Reconstruction and Development from 2011 to 2017. In 2019 he worked with the World Bank and UNWomen to develop a training course on gender and transport.

Since 2011 he has also served on the American TRB Committee on women's issues in transportation. Currently he is leading a major new project in Sub-Saharan Africa – EMPOWER – to address the issue of women's sexual harassment and assault when they travel. In October 2019, Laurie was given a Lifetime Award by the European Commission for his achievements in sustainable mobility research.

Gender will continue to be a major element in Laurie's work portfolio going forward.

Maria Chiara Leva



Maria Chiara LEVA, is the co-chair of the technical committee on Human Reliability for the European Safety and Reliability Association, former chair of the Irish Ergonomics Society and co-chair of the scientific steering group for the first Symposium on Human Mental Workload (H-Workload). In 2016 she was awarded by Enterprise Ireland and the National Digital Research Centre a Female founder competitive Start fund for her Campus Company Tosca Human Factors Solutions. The campus company was a spin out of one of the EU funded project, which Dr Leva led as a Principal Investigator.

Dr Leva has more than 60 publications on Human Factors, Operational Risk Assessment and Safety Management in Science and Engineering Journals, she is a member of the editorial board for two of those journals. She is a Lecturer in Dublin Institute of Technology in the College of Environmental Health, she is also adjunct professor for Risk Assessment and Safety Management in Trinity College Dublin and an associated PI in the Science and Technology in Advanced Manufacturing research centre and in the Centre for Innovative Human systems both in Trinity College Dublin.

Miriam Pirra



Miriam PIRRA, is a researcher and assistant professor at the Department of Environment, Land and Infrastructure Engineering of Politecnico di Torino. She has been actively involved in many H2020 EU projects investigating the travellers' mobility (MET-PEX, ecoFEV, SUITS, INCIT-EV) since 2013.

She is the author of more than 20 publications and a book chapter, mainly dealing with the application of data mining and machine learning techniques in mode choice and mobility issues. In the TIInnGO project, she led the task which explored the gender imbalances in the educational provision at the European level in STEM education, especially in the transport sector and Smart Mobility. She is the TIInnGO Italian Hub leader, which aims to raise attention to the perception of shared modes services among women and how they can be exploited to reduce the gender mobility gap.

Francesca Ciuffini



Francesca CIUFFINI, is a transport engineer, planner and researcher. Manager at RFI, Commercial Department, she has a wide experience in transport planning and a 25-year-long professional career in the rail sector, on the side of both Transport Operator and Infrastructure Management.

The aim of her work is to design and optimize multimodal transport networks, taking into account citizen's mobility needs, as to boost modal shift from car towards sustainable transport and improve economic efficiency.

Involved in international projects and trainings, she wrote a book about railway timetabling and several papers about strategic multimodal planning, rail capacity and track access charge.

President of the Gender Equality Committee of the Italian Railway Group, she is enthralled by gender perspectives in the transport system, as for both users and employees.

Francesca and her family live free of car.

Elisabeth Young



Elisabeth YOUNG, is a graduate of the Lyon School of Management (EM Lyon), she specialized in Finance and hold a diploma as chartered accountant. Passionate about the automotive sector, she joined the French subsidiary of Rover in 1990 and remained there until the liquidation of the MG Rover Group in 2005, as Director of Finance and Human Resources.

Subsequently, she became involved with Rover distributors by offering them several lines of diversification, in particular the distribution of Chinese car brands, through the creation, in 2006, of Asie Auto. After a stint in the Renault group, she is now Vice President Global Accounts DEKRA Group.

Elisabeth is founder and President of WAVE (WoMen and Vehicles in Europe) an association whose goal is to promote gender diversity in the automotive and mobility sectors. Created in 2008 its members include employees (women and men) of manufacturers, importers, equipment manufacturers, distribution and repair networks and service providers.

Natasha Sachiko Matsushima Carstens



Natasha Sachiko Matsushima CARSTENS, is a motivated consultant, project manager and facilitator, working with passion with climate, environment, public transport and bicycling.

She has several years of work expertise, especially with project management, coordination and facilitation; both within non-governmental organisations, municipalities and government agencies. Natasha has long-lasting successful cooperation with companies as well as civil society. She has extensive skills within communication and cooperation.

Karen Lucas



Dr Karen LUCAS, is Professor of Human Geography in the School of Environment, Education and Development at The University of Manchester. She is a world-leading expert on transport and social justice in the Global North and South.

She leads the International Network for Transport and Accessibility in Low Income Communities (INTALInC) www.intalinc.leeds.ac.uk, which is a global network of academics, policymakers, NGOs and frontline agencies to promote transport justice in Global South cities.

She also researches issues of energy poverty and environmental and climate justice in the UK context, currently leading the High-End Energy Consumers project <https://www.creds.ac.uk/high-energy-consumers/> for the Centre for Research of Energy Demand Systems (CREDS), which is funded by UK Research and Innovation.

Lena Levin



Lena LEVIN, is senior researcher at the unit Mobility, Actors and Planning Processes (MAP) within the Swedish National Road and Transport Research Institute (VTI). She is research leader for the research area Mobility, social inclusion and justice (<https://www.vti.se/en/research-areas/mobilitet-delaktighet-och-rattvisa/>).

Her research centres on how the transport system is shaped, developed, and utilised by actors with various interests, perspectives, and ascendancy, e.g. how policy is construed and implemented in planning processes; interaction between experts and citizens; and participants interacting in mobile settings. For the past 15 years she has conducted research on gender equality, and transport, especially on how gender impact assessment (GIA), and social impact assessment (SIA) can be implemented in transport infrastructure planning.

She is a partner of the EU project Transport Innovation Gender Observatory (TinnGO). She has published 'How to apply gender equality goals in transport and infrastructure planning' in the book Integrating Gender into Transport Planning – From One to Many Tracks (Palgrave MacMillan 2019), and is co-editor of the book Gendering Smart Mobilities (Routledge, 2020).

Jonas Ihlström



Jonas IHLSTROM, works as a researcher at VTI. His background is in sociology. His main research interests involve social aspects of mobility and transport, with special focus on the interaction between actors and social systems.

Recent projects include the role of vehicle sharing systems in sustainable mobility transitions, threats and violence in public transport and urban cycling practices. JI has worked in several EU projects, where the most recent are TinnGO and XCYCLE.

Michala Hvidt Breengaard



Dr. Michala Hvidt BREENGAARD, is a researcher at the Department of Sociology, University of Copenhagen. Her research is founded in the intersection of gender and diversity studies and research on climate and sustainability.

She has longstanding knowledge of gender issues in relation to transport and mobility patterns and needs and is recently involved in research on biking and diversity.

MHB has worked within sociological fields of family and parenting and has a PhD on practices of motherhood in the frame of China's one-child policy.

Moreover, MHB has worked in several EU projects related to on sustainability and climate.

Marcus Finbom



Marcus FINBOM, is an urban and traffic planner working at WSP Sweden. Marcus has a background in traffic planning and art, through his studies at both Stockholm University, Royal Institute of Technology and Royal Institute of Art.

He is specialised in issues regarding parking and mobility and shifting modes of transport to more sustainable options. He has worked with several research projects such as gender and bicycling paths, to reducing demand for car parking and traffic safety in living streets. Marcus artistic work have focused on different mapping methodologies, as a part of this he gave lectures at The New School in New York.

He is currently Research Fellow at Tallinn University, connected to the research project “Public Transport as Public Space in European Cities: Narrating, Contesting, Experiencing (PUTSPACE)”, a project funded under Humanities in the European Research Area (HERA) Joint Research Programme.

Tauri Tuvikene



Tauri TUVIKENE, is an urban and cultural geographer working as a Senior Researcher at the Centre of Landscape and Culture, School of Humanities, Tallinn University. His research covers the intersection of urban cultures, mobilities, cities and policies.

The research interests include comparative urbanism and (re)conceptualisation of post-socialism as well as experiences and regulations of urban mobility ranging from automobility to walking and public transport. On these topics he has published in various top-ranked journals such as International Journal of Urban and Regional Research, Current Sociology and Environment and Planning C as well as co-edited a book Post-Socialist Urban Infrastructures (2019, Routledge) and a special issue on Decolonial Approaches to Urban Transport Geographies (2020, Journal of Transport Geographies). Since 2019, he is a Project Leader of “Public Transport as Public Space in European Cities: Narrating, Contesting, Experiencing (PUTSPACE)”, a project funded under Humanities in the European Research Area (HERA) Joint Research Programme.

He is also a researcher on Estonian Research Council funded project on “Landscape approach to rurbanity”.

Mariana Costa



Mariana COSTA, holds a master's degree in Geographic Information Systems (GIS). Has specialized analytical skills in data collection, organization and processing, and in the analysis of complex databases created for supporting transport system assessment and optimization processes with special focus on municipal solid waste collection operations and analysis and management of public transport supply and demand databases.

She is also involved in the project SUITS (Supporting Urban Integrated Transport Systems: Transferable tools for authorities).

Cathleen Schöne



Cathleen SCHONE, is a researcher at the Institute for Media Technology at Ilmenau University of Technology in Germany. Since 2018, its research focus has been on the user-centred development and design of services and user interfaces of systems, on the one hand in the context of mobility and on the other hand in the context of empowering people with disabilities.

She is in charge of various research and development projects on a national and international level. Particularly noteworthy is the European Union project TInnGO, in which she is responsible for the management of 10 so called Hubs (representing 13 European countries), each of which is specialised in different research issues in the context of Gender Smart Mobility. These Hubs extract and prepare nationally and internationally available knowledge in the field of mobility, gender and diversity. Together they develop a user-centered information platform on which the prepared knowledge, tools and practical examples are made available. To ensure this they work together with regional stakeholders to understand their context, tasks, goals and interests and at the same time sensitise them for the subject of Gender Smart Mobility and increase their capacity to act through the transfer of knowledge and training materials.

Cathleen obtained her Magister Artium degree in Communication and Media Studies and Archaeology at the University of Leipzig.

Sebastian Spundflasch



Sebastian SPUNDFLASCH, is a researcher at the Institute for Media Technology at Ilmenau University of Technology in Germany. Since 2011, he puts his focus on the user-centered design of transport services and questions relating to traffic management. He is in charge of various research and development projects on a national and international level. Particularly noteworthy is the European Union project SUITS, which aims to support small to medium-sized cities in their activities in the context of sustainable mobility planning. In cooperation with 14 partners from 11 countries of the European Union and 9 European cities, guidelines, tools and training materials are developed to increase the capacity of cities to plan and implement mobility measures with a focus on sustainability. Another European Union project named TInnGO aims to better understand the requirements of different user groups in the field of innovative smart mobility to take them into account in the design of future mobility services and thus improve aspects of accessibility and attractiveness.

Sarah Bittner – Krautsack



Sarah BITTNER-KRAUTSACK, graduated in the Degree Programme of “Aviation” with specialisation in “Aviation Management” from the University of Applied Sciences FH Joanneum Gesellschaft mbH in Graz in 2007 and in 2016 in the Executive MBA-Programme in Public Management from the University of Salzburg Business School. In 2007 she started to work for AustriaTech GmbH, the Federal Agency for Technological Measures, to support the Austrian Federal Ministry of Transport, Innovation and Technology (BMVIT) in the area of aeronautics research promotion.

In 2010 she changed directly to BMVIT (since 2020 named Austrian Federal Ministry for

Climate Action, Environment, Energy, Mobility, Innovation and Technology) and became project leader of the 19th ITS In World Congress 2012 in Vienna and programme officer for the RTI programme line “Intermodality and Interoperability of Transport Systems”.

Currently she is responsible for the innovation field “Mobility of Goods” as well as cross-cutting innovation field “Rail System” within the Austrian research, technology and innovation programme for mobility and transport called “Mobility of the Future” and the coordinator for measures on attracting and promoting new talents in mobility and transport research, technology and innovation.

On European level she represents Austria in the SHIFT2RAIL States Representative Group, where she currently also holds also the chair, the ERRAC (European Rail Research Advisory Council) Member States Policy Advisory Group und the ALICE (Alliance for Logistics Innovation through Collaboration in Europe) Mirror Group. Since 2019, she has also been the project leader for the new national RTI-strategy for mobility.

Marta Serrano



Marta SERRANO, is a specialist on urban mobility, with long experience through several transport companies. Born in 1980, she has a Master's Degree in Civil Engineering specializing in Transport and Urban Design. Her professional experience has been related with managing projects and studies involving transport planning both at public and private sector.

In 2015 she became the first female director of Madrid Transport Company, the public transport operator of Madrid Council, where she worked as Consultancy and Communication Chief Officer. Currently, she works as lead trainer at UITP and as well as Operation Manager at the Public Bus Company in Fuenlabrada, a 200k inhabitants town located in Madrid suburban area. She is facing the challenge of modernization the company, as the mail plan by the City Council is to fully electrify the fleet in less than 10 years. In 2018 she cofounded the Initiative ‘Women in Motion’ together with other relevant women from Latin America.

This platform looks for consolidate and enhance women power for gender-focused mobility trough an active network of governance and knowledge with the focus on 2030 Sustainable Development Goals. She is part of the Executive Board as Head of Communicating, and now is working as a mentor in the first program manage by WIM, centered in Female Leadership in Latin America.

Lena Osswald



Lena Osswald is working as consultant, activist and speaker on a socially just and climate friendly transition of transport and mobility. She focuses on feminist and inclusive perspectives on mobility in her work.

Since 2016 she has been working for the German association Changing Cities - an independent campaigning organization for livable cities and safe bicycling infrastructure.

The first project of Changing Cities – the Berlin Bicycle Referendum in 2016 – did collect over 100.000 signatures in just 3,5 weeks. Following several years of campaigning this referendum lead to Germany's first ever “Mobility Law” in Berlin. From this referendum a movement of numerous similar campaigns all over Germany arose.

Eva Kail



Eva KAIL, works for the City of Vienna since 1986. She was the first Head of the Women's Office (1991-1998) and built up the Co-Ordination Office for Planning and Construction geared to the Requirements of Daily Life and the Specific Needs of Women (1998-2009). Since 2010 she works as the Gender Expert in the Executive Group for Construction and Technology – Competence Centre Overall Urban Planning, Smart City Strategy, Participation, Gender Planning. She coordinated about 60 Pilot Projects in the fields of Housing, Mobility, Public Space, Urban Development and Social Infrastructure and is one of the leading administrative experts for Gender Planning in Europe.

She studied Urban and Regional Planning at the Technical University of Vienna.

Cristina Marolda



Maria Cristina MAROLDA, has been a Senior Policy Officer in charge of Research and Innovative Transport Systems in the EC Directorate General for Mobility and Transport. She was responsible for long-term R&I strategy design in sustainable mobility, caring in particular the aspects of logistics and infrastructure, until her retirement in May 2018. She is graduated in Technology of Architecture at the University of Rome, where she started her professional career. In 1991 she joined the European Commission, following the developments of the RTD Framework Programmes over the years.

She has always been engaged in Gender Equality issues, both in Science and Research and in Policy Making related to Mobility and Transport.

Mimi Sheller



Dr. Mimi SHELLER, Ph.D., is Professor of Sociology, Head of the Sociology Department, and founding Director of the Center for Mobilities Research and Policy at Drexel University in Philadelphia. She is founding co-editor of the journal *Mobilities* and past President of the International Association for the History of Transport, Traffic and Mobility. She has authored twelve books, including *Island Futures: Caribbean Survival in the Anthropocene* (Duke University Press, 2020); *Mobility Justice: The Politics of Movement in an Age of Extremes* (Verso, 2018); and *Aluminum Dreams: The Making of Light Modernity* (MIT Press, 2014).

As co-editor with John Urry of *Tourism Mobilities* (2004) and *Mobile Technologies of the City* (2006) and author of numerous highly cited articles, she helped to establish the new interdisciplinary field of mobilities research. She was awarded the Doctor Honoris Causa from Roskilde University, Denmark (2015). She has received research funding from the National Science Foundation, the British Academy, the Arts and Humanities Research Council, the Macarthur Foundation, the Mobile Lives Forum, and the Graham Foundation in Advanced Studies in the Fine Arts.

She has held Visiting Fellowships at the University of Miami (2019); the Annenberg School of Communication at University of Pennsylvania (2016); the Penn Humanities Forum (2010); the Center for Mobility and Urban Studies at Aalborg University, Denmark (2009); Media@McGill, Canada (2009); and the Davis Center for Historical Studies at Princeton University (2008).

The TinnGO project's emphasis on diverse and specific transport needs is shown in its unique comparative approach enabling contributions from, and influence of, thirteen EU Member States in ten National Hubs. The Hubs are deploying qualitative, quantitative and design research methods, combining hands-on knowledge, concrete actions and best practices to develop gender and diversity sensitive smart mobilities and solutions through associated ideas factories; Transport Innovation Gender Idea Labs.



The TinnGO consortium consists of twenty partners from thirteen EU countries and is coordinated by Coventry University, UK.



(Coordinator)



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