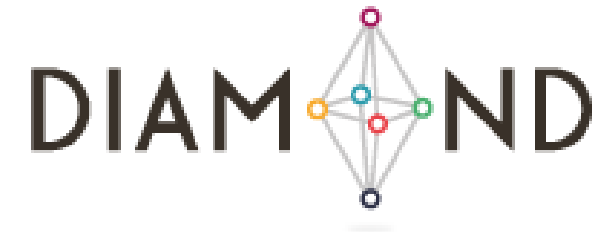


WAVE **Women and Vehicles in Europe**





Revealing fair and actionable
knowledge from data
to support women's inclusion
in transport systems



Revealing fair and actionable knowledge from data to support women's inclusion in transport systems

A European reference tool
for obtaining knowledge,
recommendations and support to
address gender-specific needs in
Europe's current and future
transport systems.

 www.diamond-project.eu
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funding from the EU's
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Who are we?

- Created in France in **2008** under the impetus of women in the automotive sector
- A **professional network** of over 1,700 women and men
- **Involvement of leading players** in the French automobile sector



Sponsors



Partners



What are our objectives?

- A **greater diversity** in the auto industry
- The **engagement of everyone** (female and male)



- To **advance** women and the role of women in the car business
 - To open up the sector to the **expertise** that women bring
-

What do we do?

- **Networking events** including an annual meeting with more than 300 participants
- Recognizing success
 - **Woman of the Year award**
 - **Start up of the Year award**
- **Include male leaders** (Alain Prost, Carlos Tavares, Jacques Aschenbroich...)
- Measuring progress - **Barometers and surveys**
- Supporting members - **Mentoring programme GEN Y**



Some actions towards young female professionals

- Showing that transport industry is also for girls
 - **Role-playing game** organized by Industri'elles
 - Help middle school and high school students to **discovering engineers and technicians jobs**
 - Allow adolescent girls **to identify** themselves through the **testimonies** of engineers, technicians and students



A book of testimonies published by WAVE

- **Showing that female can succeed in the industry**
 - Real-life examples
 - Personal feedbacks
 - Advices

Prove that jobs in the transport sector
(considered as rather "male") **are accessible to girls**

Mesdames, osez l'auto !

Six femmes de l'automobile vous expliquent pourquoi
vous allez adorer travailler dans cette industrie



ALEXANDRA LEGENDRE

Wave, WoMen and Vehicles in Europe



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