

Paradigm shifts

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TInnGO

Transport
Innovation
Gender
Observatory



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research footprint
holistic approach



diversity
management
across TBE



Systems thinking

Design thinking

empathic
systemic design
research

limit
sh
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there
limit
at



SYSTEMIC ISSUES

- CENTRALISED STATIC HEALTHCARE
- UNDER-UTILISATION OF RESOURCES
- THE GREAT RURAL-URBAN DIVIDE
- LACK OF SPACE
- DIGITAL POVERTY
- REMOTE LOCATIONS
- LIMITED ACCESS TO TRANSPORTATION
- LONG WAITS
- ENDLESS CORRIDORS
- LACK OF MOBILITY
- INCREASING DEPENDENCE

AND UNDERMINED *and underinvestment with a drifting standard'*

In what ways our mental models created or sustained the structures that are in place?

Achieving paradigm shifts in life time of TInnGO

- Recommendations for HEIs to increase impact of women in research
- Provision of tools, methods and training material to support increase of gender and diversity across TBE
- Demonstration of the value added of design thinking for future projects; e.g.
 - Catalyst to deeper thinking about smart mobility
 - More 'creative way' of engaging people
 - Mapping out system archetypes for future research



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