

# The Gender Smart Mobility Roadmap

9.15 -10.05: Moderator: Andree Woodcock

## Panellists:

*Hilda Romer Christensen, Scientific Leader, TInnGO*

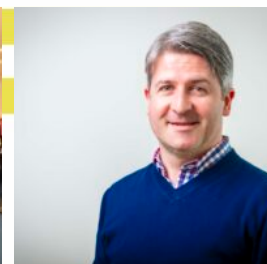
*Floridea Di Ciommo, Co-Director, cambiaMO*

*Felipe Moreira, Postgrad Researcher, TInnGO*

*Paul Magee, Design Lead, TInnGO*

# TInnGO

Transport  
Innovation  
Gender  
Observatory



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# What happens if we do nothing



- High risk that the problems of the past will transfer into the future
- That mobility solutions will fail on the 5 essential criteria of:
  - Affordability
  - Effectiveness
  - Attractiveness
  - Sustainability
  - Inclusivity
- How do we evidence paradigm shifts?
- New tools for new insights



# What can we achieve in TInnGO

- Awareness raising
- New ways of thinking
- New ways of knowing and doing
  
- Improving practice and policy
- Providing guidance on increasing diversity
  - Practical methods and tools
  - Training material



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# Scope of panel

- Introduction to the Gender Smart Mobility Roadmap
  - Creating a paradigm shift in thinking through greater interdisciplinarity, new methods and analysis
  - Focussing on:
    - Gender and diversity action plans
    - Digital analysis
    - Mainstreaming gender data and digital mobility
    - Media analysis
    - Design



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