

# TinnGO

Transport  
Innovation  
Gender  
Observatory

## A sustainable game changer in European transport

TinnGO National Hubs Network:  
Promoting the development of  
gender smart mobility within  
European Union.

[www.tinn.go.eu](http://www.tinn.go.eu)



### Gather

Gender mobility  
data



### Generate

Intersectional  
analysis



### Develop

Gender Action  
Plans



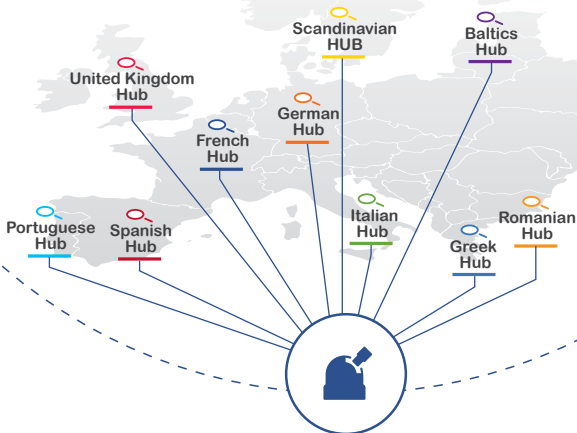
### Produce

Training Material



### Animate

Discussions & Innovation  
through the TinnGidLabs



TinnGO Observatory

Open Innovation Platform



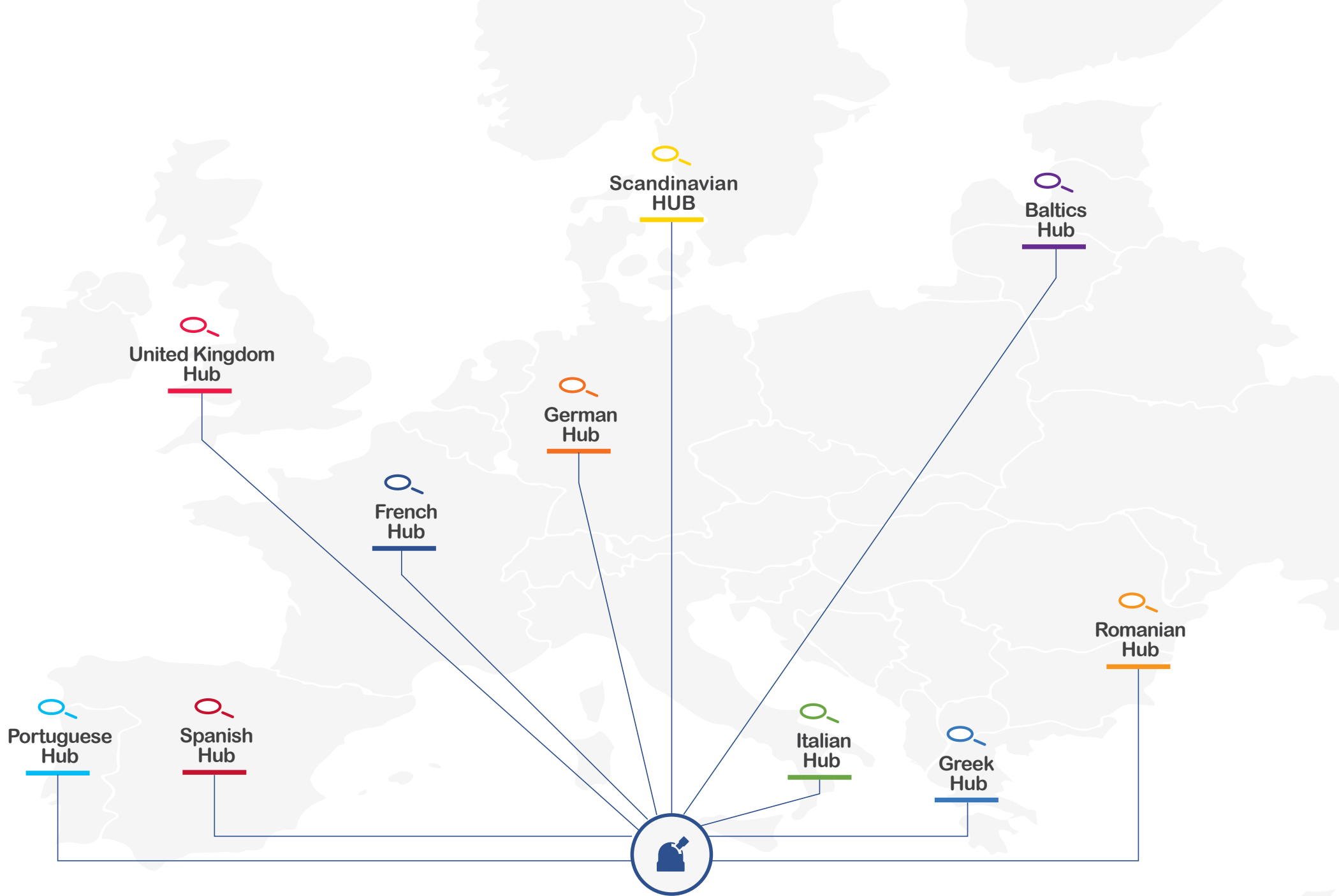
[www.tinngo.eu](http://www.tinngo.eu)

The TInnGO project aims to develop a framework and mechanisms for a sustainable game change in European transport, by using the transformative strategy of gender and diversity sensitive smart mobility. It addresses gender related contemporary challenges in the transport ecosystem and women's mobility needs, creating a route for Gender Sensitive Smart Mobility in European Transport, which considers diversity of different groups.

A Pan European Observatory for gender smart transport innovation is providing a nexus for data collection, analysis, dissemination of gender mainstreaming tools and open innovation. TInnGO aims to lead research into a new era in order to create context-specific approaches to addressing gender related challenges in the transport sector.

The emphasis of TInnGO on diverse and specific transport needs is evident in its unique comparative approach enabling contributions from and influence of stakeholders and partners from thirteen EU countries and ten TInnGO Hubs. The Hubs promote gender smart mobility by building the capacity to generate and apply evidence on issues relating to gender equality and transport, by highlighting case studies of women leaders in smart mobility and by developing gender and diversity sensitive smart mobility solutions through associated idea factories, called Transport Innovation Gender Idea Labs (TInnGIdeLabs).

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## The Scandinavian TinnGO Hub

The Scandinavian TinnGO Hub aims to explore the diverse mobility needs of different groups of citizens and to develop smart biking approaches that take these differences into consideration in the design and planning of relevant mobility measures. By exploring the diversity of transport needs, the Hub aims to widening the outreach of mainstream transport research, which traditionally has worked from a 'one fits all' approach.

### Specialization direction of the hub

The Scandinavian Hub has set up a Smart Biking Living Lab. This includes the establishment of a stakeholder network with representatives from the Oresund region, including the public and private sector, NGOs and grass roots movements. The living lab is to host a series of workshops where problems and possibilities with smart biking are explored and defined.



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FINDING A BETTER WAY

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## The French TinnGO National Hub

The French Hub is dedicated to women's safety. The Paris region was chosen as the site for the Hub, where it will analyse and explore various aspects from this perspective, including economic and socio-cultural constraints. The Hub will also host a living lab, engaging with citizens and pioneering solutions in local transport.

### Specialization direction of the hub

Under the guise of women's safety, the French Hub will investigate new forms of mobility. This includes both the shared use and hire of private and public cars. The Hub will also explore employment opportunities and relevant skills needed across the transport and mobility sectors.



sustainable innovation

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## The German TinnGO National Hub

The German TinnGO Hub focuses on conceptualising and strengthening the participation culture and, in the course of this, also on the evaluation of mobility data with regard to gender and diversity-specific issues. In order to encourage and implement a successful participation culture, the Hub aims to create a variety of concepts, which are oriented towards their target groups and they can be integrated into the respective structure of an organization.

### Specialization direction of the hub

The German Hub is promoting participatory culture as a key-part of the mobility planning process and in particular, where the mobility needs of different user groups like young adults, woman or people with special needs to be considered. Also, gender-sensitive mobility data for mobility planning are explored and further developed to cater different user groups.



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## The Greek TinnGO National Hub

The Greek TinnGO Hub aims to support gender mainstreaming into areas of policy-making, analyse specific transport requirements and needs of different groups of women using or being employed at Public Transport, including the identification of transport requirements of elderly and of pregnant women.

### Specialization direction of the hub

The Greek hub is focusing on the enrichment of gender related statistics in national and regional context, the engagement of local and regional stakeholders and the sensitization and awareness-raising regarding gender related issues in the area of smart mobility with public transport.



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## Promoting the development of gender smart mobility throughout EU

### The Italian TInnGO National Hub

The Italian TInnGO Hub focuses on the specific activities related with the interest and use of shared modes, such as bike sharing, car sharing, carpooling etc. and with their potential in implementing a transport system that is gender neutral with regard to both usability and opportunities.

#### Specialization direction of the hub

The Italian Hub aims to measure how shared mobility services contribute in reducing the gender mobility gap (e.g. in a household with only one car that is used by husband) and the suitability of sharing mobility services to satisfy special mobility needs (e.g. parents traveling with children).



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### The Baltics TInnGO Hub

The Baltics TInnGO Hub aims to contribute in gender equal employment opportunities in future transport system through the systematic analysis of the main barriers for women to work in transport companies and with a view to suggest ways of eliminating those barriers and to understand the reasons of why women rarely choose STEM studies in Smart Mobility.

#### Specialization direction of the hub

The Baltic Hub investigates railway transport, air transport and road transport sectors, with the objective to identify measures that will ensure gender equality in employment in future transport systems.

SMART CONTINENT | SC

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## The Portuguese TInnGO National Hub

The Portuguese TInnGO Hub will primarily operate to collect and analyse information regarding transport patterns and mobility at national and local level and to promote in practice the development of evidence-based, gender-sensitive policies. The objective of the Hub is to enable safe, secure, accessible, reliable and sustainable mobility, and a non-discriminatory participation in transport for women.

### Specialization direction of the hub

The Portuguese Hub aims to analyse relevant statistics and research on gender issues and to look beyond the numbers in order to produce new knowledge on innovative services, which increase the level of safety and security of women in public transport.



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## The Romanian TInnGO National Hub

Utilizing and processing information on employment trends in smart mobility ecosystem the Romanian TInnGO Hub maps out labour market opportunities and barriers for women and supports the promotion of women entrepreneurship in smart mobility.

### Specialization direction of the hub

The Romanian Hub develops mentoring programmes for women wishing to work in the smart mobility sector and coordinates a network of female entrepreneurs, who are active in this sector. Through these activities the Hub aims to fosters greater opportunities of women entrepreneurs in smart mobility and to identify and promote cogent case studies that support this paradigm.



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## The Spanish TInnGO National Hub

The Spanish TInnGO Hub is a thematic coordination center about the situation of women regarding transport services. Its purpose is to accomplish with the twofold aim of increasing women's safety and security as daily users of both public and private transport means, as well as to enhance their working opportunities in the transport sector, taking into account also the freight transport. The Hub improves the quality of communication and the interaction of transport companies and authorities with other stakeholders through the promotion of gendered analyses around smart mobility.

### Specialization direction of the hub

The Spanish Hub promotes the provision of safety and security adapted mobility services for women by analyzing their mobility patterns and needs and specific features of adapted vehicles. The hub also explores the employment and working conditions of women in the transport sector.



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## The United Kingdom TInnGO National Hub

The UK TInnGO Hub aims to further understanding of the specific transport requirements and needs of different groups of women, such as older women and women from diverse cultural and ethnic backgrounds. The Hub performs gender impact assessments of new technologies and business models applied in the transport sector, to assess their acceptance and to provide evidence on their non-discriminatory performance.

### Specialization direction of the hub

The UK Hub is geared on the inclusion of traditionally excluded groups of women. It is a resource that aims to strengthen research on rural transport and gendered discourses around Smart Mobility and to enable the measurement of the impact of new vehicles in the inclusion of women.



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The TinnGO project's emphasis on diverse and specific transport needs is shown in its unique comparative approach enabling contributions from, and influence of, thirteen EU Member States in ten National Hubs. The Hubs are deploying qualitative, quantitative and design research methods, combining hands-on knowledge, concrete actions and best practices to develop gender and diversity sensitive smart mobilities and solutions through associated ideas factories; Transport Innovation Gender Idea Labs.



The TinnGO consortium consists of twenty partners from thirteen EU countries and is coordinated by Coventry University, UK.



(Coordinator)



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