

A Transport Innovation Gender Observatory to address Gender Inequalities in Transport in Europe

Objective

Promote gender equality in all areas of transport at European level, with strategic mechanisms to facilitate access and participation of women both as users and workers and through the adaptation of infrastructure and services.

Why?

- Gender inequality in transport needs to be addressed to ensure inclusivity and accessibility in Smart Mobility
- Uptake of previous approaches to reduce inequalities have not been widespread
- Technology push towards smart cities provides an opportunity to address longstanding inequalities

Some hard facts

- 70% employees in transport are male
- Since 1945, only 7% of transport ministers in TinnGO countries have been female
- Journeys undertaken by homemakers are not used in most transport models

Key concepts

1. Gender Smart mobility

It refers to forms of transportation that take gender and diversity into consideration

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Smart transport

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Gender and diversity
mainstreaming

2. **Intersectional analysis** – implies systematic and critical focus on asymmetries or axes of power based on:

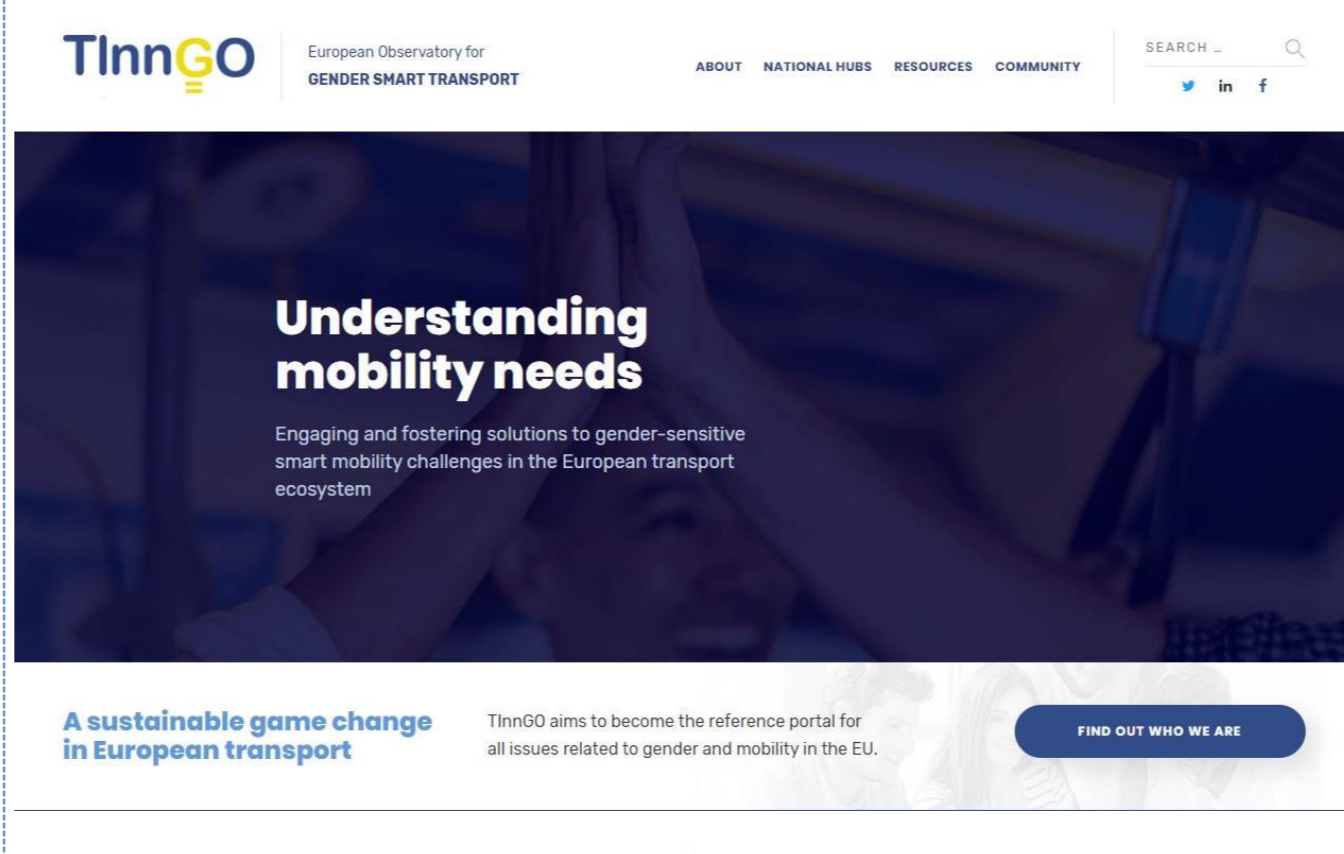
- Gender
- Sexuality
- Age
- Class
- Ethnicity
- Nationality etc.

How can we address this ?

Create a Pan European observatory for gender smart transport innovation to provide a nexus for data collection, analysis and dissemination of gender mainstreaming tools, case studies and guidelines.

The TinnGO Observatory is conceived as a **one-stop platform** for policy makers, scholars and citizens involved in Smart Mobility.

www.transportgenderobservatory.eu



How will we build it?

10 hubs in Europe will feed the observatory

- Address local issues of gender and diversity in transport
- Use TinnGO tools to combat inequalities
- Provide national data
- Beacon for women's engagement in transport

Impact areas

- Education and R&I** – gender and role equality in STE(A)M, engineering & design
- Employment** – gender bias in opportunities and workplace
- Mobility** – increased awareness and use of 'hidden' journeys
- Datasets** – standardise, create and merge datasets enabling better data analytics on women's mobility
- Entrepreneurship** - document and transfer best practice
- Policy** at local, national & international level - more accurate mobility information, integrated planning & diversity in policy making bodies
- Practice** – increase equality in consultation, decision making and employment practices
- New knowledge** about intersectionality and gender transport poverty
- Create inclusive smarter mobility solutions putting people first
- SM discourses** –critical analysis and development of new scripts

AREAS:
employment,
education, R&D,
women's mobility
and their
experiences,
entrepreneurship,
and design and
future transport
scenarios.



Who we are?

Consortium of 20 partners across EU, funded under H2020 programme, for 3 years (Dec. 2018-Nov. 2021).

What can you do?

- Follow, like and link to us
- Start a conversation with us about your experiences of gender and diversity inequalities
- Use gender mainstreaming and gender action plans in your organisations
- Challenge inequality in transport decision making, services and discourses
- Contribute and share gender data in our Open Data Repository

- www.tinngo.eu
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